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# JIU INSIDER

SCHOOL OF BUSINESS  
*newsletter*



### ***Don't forget!***

The last day to register for a December course is December 3.

Call your ASC today at  
**800.811.5663**

*November 2008*

## **Hello School of Business Students!**



Welcome to the new version of the **JIU Insider**. This newsletter will provide you with monthly updates on faculty, courses, programs and students. Since it has been awhile since we have published an issue, I thought I would take this opportunity to recap our year.

We started the year with the introduction of three new degree programs: **Associate of Arts in Business Administration**, **Associate of Science in Digital Media** and **Doctorate of Business Administration**. This gives the School of Business a well-rounded set of degree programs with something for everyone, wherever you are in your educational pursuits.

We are also intent upon our continued improvements to your courses and programs. Since January we have **built 20 new courses and made improvements to over 45 courses** based on student feedback from end-of-course surveys.

In next month's issue, I will provide some additional year-end updates and talk about the School's plans for 2009. In the meantime, enjoy these holiday months and thank you for being a part of our global community.

Sincerely,  
*Richard C. Thompson, PhD*  
Dean, School of Business, JIU

### **You Asked, We Listened**

We have recently received feedback that the name Corporate Finance is somewhat restrictive regarding the programs and courses we actually offer. In response to your feedback all specializations and certificates previously listed as Corporate Finance have been modified to eliminate the word *corporate*.

### **Professional Career Advising Through Total Professional Advantage® 2.0**

Are you aware that as a JIU student you have 120 minutes of complimentary\* guidance provided by a licensed Professional Career Advisor with expertise in your chosen field? Your Professional Career Advisor will help you:

- explore your career options
- assess your skills and talents and clarify career goals
- develop a job search or career management strategy and action plan
- help you refine and develop a first-class résumé
- build and improve your networking skills



Students can access a Professional Career Advisor by going to the Total Professional Advantage 2.0 portal (found on your My Courses page) and entering Workshop 1. After completing a short survey, your Professional Career Advisor will contact you and arrange a series of personalized and confidential coaching sessions tailored to meet your specific needs.

For more information about this service, students can contact [careerservices@international.edu](mailto:careerservices@international.edu). Alumni can learn more by going to [www.readyminds.com](http://www.readyminds.com) or calling 888.225.8248.

\* JIU alumni receive a significant discount on this service.

## New Website for Jones e-global library®

Check out the newly designed Jones e-global library home page. The new design is easy to navigate and provides quick and easy access to information, resources and help online.

## Library Information Sessions

To learn more about the tools and resources available through Jones e-global library, join us for one of our library informational seminars:

### What does Jones e-global library offer?

Tues., Dec. 9, 2008, 4:15 p.m. - 5:00 p.m. MT

### Research Databases 101

Tues., Nov. 25, from 4:15 p.m. - 5:00 p.m. MT

Tues., Dec. 18, from 10:15 a.m. - 11:00 a.m. MT



Please email Jones e-global library at [jiudoctorallibrary@international.edu](mailto:jiudoctorallibrary@international.edu) to participate in any of the sessions. Each session is limited to the first 15 people to respond, so RSVP today!

## GRADUATE PROFILE:

### Artist David White Excels as Teacher and Student

When catastrophic floods crippled Jakarta, Indonesia, JIU student David White miraculously found a computer with Internet access.

"My professor was 100 percent understanding," he says. "She was concerned mostly about my safety. It was comforting to know she cared about my education because she cared about me."

Living and working in Jakarta as a secondary-school visual arts teacher, White dealt with several logistic challenges. Despite difficulties, White is emphatic that without JIU he could not have earned his MEd in Secondary Curriculum, Instruction and Assessment.

"JIU offered one of the few programs that never required me to be in a specific geographic place. I was halfway around the world from most of my classmates and professors with a 12-hour time difference."

White's goals were ambitious. Teaching Visual Arts at Jakarta International School (JIS), White saw opportunities to apply lessons learned at JIU in his Jakarta classroom and opportunities to expand and improve their arts program.

"Everything I was working on with my professors at JIU was being put into action in my school."



Step by step, we developed a pilot-type curriculum for visual arts that could work in any part of the world."

The number of students in the Visual Arts Program grew from 124 to 247 over three years. The JIS high school population has averaged 900 the past three years. The Visual Arts Program has attracted 1/3rd of the entire high school. Especially gratifying for White, many of his graduating students went on to visual arts colleges and several were accepted to prestigious colleges in the West to pursue visual art.

"JIU adapted to me," White says, gratefully. "My professors believed in me. I trusted JIU and they guided me every step of the way."



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