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JIU INSIDER

SCHOOL OF BUSINESS
newsletter



Don't forget!

The last day to register for a January course is
December 31.

Call your ASC today at
800.811.5663

December 2008

Hello School of Business Students!



Did you know that our Project Management courses are aligned with the Project Management Institute's* (PMI®) industry standard book of knowledge - the "PMBOK® Guide"? **The quality of our curriculum allows PMI to designate JIU® as a Global Registered Education Provider (Global R.E.P.®).** We first received this designation in 2005 and after a quality review this fall, our designation has been renewed for another three years. If you are interested in project management for your job or your career, check out our project management [specialization](#) or [certificate](#).

The School of Business is ending 2008 with impressive numbers. Between the addition of new degree programs, our continuing efforts at quality improvement and the hard-work and passionate commitment of our admissions team, **the School of Business grew by 42% in 2008**. I'm particularly proud of the level of satisfaction that our students report - month after month. As reported by our students in the end-of-course survey - **98% to 100% of the School of Business students indicate that they would refer JIU to a friend or family member.** In an industry where 80-85% is considered excellent, this is simply

outstanding. For 2009, we will be focused on continuing improvements to curriculum, instruction and service, in order to bring you the best business degrees available.

Wishing everyone happy holidays and continued success in 2009.

Sincerely,
Richard C. Thompson, PhD
Dean, School of Business, JIU

* "PMI", "Global R.E.P." and "PMBOK® Guide" are registered certification marks of Project Management Institute, Inc.

JIU Student = Discount Opportunities

Did you know that with your status as a JIU student you are entitled to a variety of different discounts? In our current economy, there are times when every penny counts. Take advantage of the discounts that are at your fingertips. **By presenting your JIU Student I.D. card, you have the opportunity to receive discounts in the following areas:**



- Gym memberships
- Movie tickets
- Museum, gallery and zoo admissions
- Auto insurance plans
- Sporting event tickets
- Discounted airfare at www.studentuniverse.com (anyone with a .edu email address qualifies)
- **Significant** discount on Microsoft Office Ultimate at www.microsoft.com/student/discounts/theultimatesteal-us/default.aspx

With your student discount you can afford to feel good about treating yourself.

Military Matters

- **America's Military-Friendly Colleges and Universities**

JIU was named a **top 20 Military Friendly school** in 2007 and recognized again in 2008. JIU's recognition reflects the dedication the entire organization has for our service men and women. JIU takes great pride in providing exceptional educational service for all military students.

- **Undergraduate Military Book Program**

Jones International University now offers an Undergraduate Military Book Program which **covers the cost of course materials for undergraduate military students**. Course materials include textbooks, e-books and downloadable required reading for a given course. This program is available to military students for the duration of their undergraduate studies. To be eligible for the program, students must successfully complete their course(s) each term. Visit our [website](#) for more information on the Undergraduate Military Book Program.



STUDENT PROFILE:

Severely Injured Soldier, Ian Newland, Succeeds with Online Education

Most Americans who join the military understand that it will be a life-changing experience. It is a commitment that requires the utmost in dedication and sacrifice from each of its members. JIU student, Ian Newland, learned that regardless of the experience provided, we each have the option to create opportunity.

On December 4, 2006 Newland was wounded while serving with the 26th Infantry Regiment out of Germany. Newland suffered a brain injury, which resulted in short-term memory loss, stuttering and seeing words backwards as if he was dyslexic. When he returned to the States he turned to the **Sentinels of Freedom** for assistance, a San Ramon, CA-based nonprofit that serves severely wounded soldiers.

Sentinels of Freedom helped Newland, his wife and his two children start a new life in Denver, CO. They placed them in a home and helped Ian find a job at a realty company where he handles phone calls in the information technology department. Newland wanted to pursue a business degree after his



discharge, but what he didn't want was to set foot in a classroom. Sentinels of Freedom helped Newland find Jones International University and awarded him a four-year scholarship. Initially, getting an online education seemed far-fetched, given his limited background in computers.

"Yesterday, I wrote three papers and took around 50 phone calls," he said. "Plus, I'm reading about four textbooks at a time." Newland said the flexibility of being able to write papers on renewable energy sources and space exploration while working allows him to spend more time with his family. "I could do it after I came home from work," Newland said about his coursework, "but I'd be sacrificing something else."

The flexibility that online education through JIU offers has clearly helped Ian to succeed in creating new opportunities in his life and future.

Read the whole article, which appeared in many media outlets including [this one from msnbc](#).

Ready to Shine in 2009?

Setting goals...For many this is a daunting task. As 2008 draws to a close, you have the opportunity to reflect on the past year and prepare for the new. What do you want to do differently this coming year? What do you want to achieve? Where do you see yourself at the end of 2009? By following a few **goal-setting guidelines** you have the ability to make 2009 the best year yet.

- **Be specific** - Create very specific goals. Specific goals will give you specific results.
- **Measurability** - You must be able to measure the outcome of your goals otherwise how will you know if you have been successful or not?
- **Accountability** - You are more likely to achieve your goals when there is another person who has a vested interest in your success.
- **Reward yourself for progress** - Allow yourself the joy of seeing progress even if only baby steps. Small rewards along the way will keep you motivated to achieve the success you set out for.

You have the ability to do whatever you put your mind to. **Make 2009 a year with no regrets.**

Optimal Resume Builder

Jones International University (JIU) understands that it takes much more than the desire to succeed in today's competitive marketplace. That's why we offer the Total Professional Advantage™ 2.0 program, an exclusive career development portal and program customized just for you!

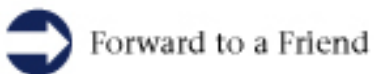
Among the career development resources offered through TPA 2.0 is **OptimalResume**. This effective resume building tool takes you step by step through your resume development, giving you examples and instructions to help create your best resume. In addition, OptimalResume offers:

- **OptimalLetter** - This application takes you through the professional letter writing process. Whether you are sending a thank you letter after an interview or creating a cover letter to accompany your resume, OptimalLetter can help.

- **OptimalEfolio** - This online service displays your portfolio in an attractive online format. OptimalEfolio supports several document formats and has a capacity to hold 50 megabytes of information. Employers will be impressed with this organized online portfolio.
- **OptimalVideoResume** - A video resume is a great complement to the traditional resume. Employers have more of an opportunity to get to know you beyond written words.

JIU student, J. Wilson, Jr., recently thanked ReadyMinds, another feature of TPA 2.0, for their career development resources that helped him land a job as a high school teacher and coach. "I just wanted to thank you for your support with my resume and interviewing skills. I was not only offered the position that I interviewed for, but they stated that I had delivered the most impressive resume and interview that they had seen. I know that this success was in part because of the TPA service and your willingness to assist me with career questions and professional support."

You can access the Total Professional Advantage 2.0 portal by going to your My Courses page. For more information about OptimalResume, please contact careerservices@international.edu.



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